



**FORM NL-36- BUSINESS -CHANNELS WISE**  
**UNITED INDIA INSURANCE COMPANY LIMITED**

Sl.No.	Channels							Date:	31.12.2022
		For the Quarter		Upto the Quarter		For the corresponding quarter of the previous year		Up to the corresponding quarter of the previous year	
		No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)
1	Individual agents	2,678,493	190,229.28	7,395,860	529,033.95	2,815,942	188,973.45	7,869,564	521,665.00
2	Corporate Agents-Banks	70,858	5,884.78	206,739	25,895.59	76,373	4,563.15	233,296	25,892.07
3	Corporate Agents -Others	14,666	3,135.62	41,151	8,521.25	15,858	3,666.02	38,302	8,639.06
4	Brokers	281,499	78,455.71	552,950	263,508.30	130,314	66,107.31	306,538	221,146.66
5	Micro Agents	-	-	-	-	-	-	-	-
6.a	Direct Business:Officers/Employees	4,756	1,275.27	7,543	4,433.06	1,081	1,085.37	4,149	7,357.57
6.b	Direct Business:Online (Through Company Website)	8,104	403.08	16,514	775.88	7,277	361.89	27,209	1,123.79
6.c	Direct Business:Others	112,227	104,687.01	309,368	357,822.64	129,300	77,677.87	346,661	291,638.85
7	Common Service Centres(CSC)	885	6.22	2,120	15.08	498	17.59	1,262	28.59
8	Insurance Marketing Firm	1,545	206.24	5,638	1,007.44	1,977	272.60	4,993	564.83
9	Point of sales person (Direct)	12,207	1,514.20	19,292	2,484.75	1	0.01	1	0.01
10	MISP (Direct)	17,461	1,551.38	40,165	4,048.47	17,470	1,087.32	38,578	2,272.70
11	Web Aggregators	162,384	6,262.50	466,765	16,047.89	175,049	3,806.01	557,891	11,127.18
12	Referral Arrangements	-	-	-	-	-	-	-	-
13	Others	-	-	-	-	-	-	-	-
	Govt Schemes	59	1,272.30	150	57,787.27	239	313.83	525	6,985.28
	MOU	282	404.12	733	863.53	424	456.52	4,531	896.68
	Business associates	160	240.18	583	2,023.76	284	247.99	715	1,045.23
	Total (A)	3,365,586	395,527.89	9,065,571	1,274,268.86	3,372,087	348,636.93	9,434,215	1,100,383.50
14	Business outside India (B)								
	Grand Total (A+B)	3,365,586	395,527.89	9,065,571	1,274,268.86	3,372,087	348,636.93	9,434,215	1,100,383.50

Note:

(a). Premium means amount of premium received from business acquired by the source

(b). No of Policies stand for no. of policies sold

(c). Grand Total (A+B) should be consistent with all relevant NL forms e.g. NL-4 etc., as applicable

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